

19TH EIASM INTERDISCIPLINARY CONFERENCE

INTANGIBLES, SUSTAINABILITY, AND VALUE CREATION

REPORTING, MANAGEMENT, AND GOVERNANCE

An unprecedented opportunity for cross-disciplinary exchanges that will assist regulators, preparers, and all users of the upcoming sustainability reporting.

SEPTEMBER 19-20, 2024
GRENOBLE, FRANCE

Event by



Hosted by



Co-organised by



70+ research papers submitted

ABOUT

19TH EIASM INTERDISCIPLINARY CONFERENCE

GRENOBLE, FRANCE - SEPTEMBER 19-20, 2024

This Conference follows the adoption, in July 2023, by the European Commission, of the first delegated act that sets out cross-cutting standards for the disclosure of Environmental, Social and Governance (ESG) information.

The sustainability reporting revolution has started and further guidance is now expected to address its implementation challenges that relate to the definition and the content of material sustainability/ESG information, to how to collect the required sustainability/ESG information, or to what form of communication should be employed, including in what digital form.

To address those issues, an interdisciplinary conversation seems instrumental. Hence, the ambition of the Grenoble conference is in creating an unprecedented opportunity for cross-disciplinary exchanges that will assist regulators, preparers, and all users of the upcoming sustainability reporting.

This makes of the concept of “values creation” – rather than single value creation, a multi-perspective, multi-stakeholders, multi-dimension, multi-time horizon, multi-intangibility concept that deploys various objectives yet to structure. Hence, company ecosystems, more than ever, need academic support to drive the transition from a purely shareholder oriented perception of value to a stakeholder and sustainability-infused vision.

CHAIRPERSONS



Stefano Zambon

Full Professor of Corporate Reporting and Business Economics Department of Economics and Management University of Ferrara, Italy



Véronique Blum (PhD)

Maître de conférences Associate Professor of Corporate Finance and Accounting Centre de préparation à l'Expertise Comptable University of Grenoble Alpes, France

PROGRAM

19TH EIASM INTERDISCIPLINARY CONFERENCE

GRENOBLE, FRANCE - SEPTEMBER 19-20, 2024

OPENING KEYNOTE



Beatrice Crona (PhD)

Professor of Sustainability Science, Scientific Director of the Stockholm Resilience Center, Stockholm University, Sweden



Anup Srivastava

Canada Research Chair (Accounting, Decision Making and Capital Markets) and Professor Haskayne School of Business at University of Calgary

ROUNDTABLE KEYNOTE

Corporate Sustainability data: conceptual and technical challenges



Sarah Cornell (PhD)

Associate Professor and Principal Researcher, Coordinator of the Planetary Boundaries research laboratory at the Stockholm Resilience Centre, Stockholm University



Beate Sja fjell

Professor of Law at the University of Oslo and a Visiting Professor at College of Europe. Oslo Faculty's Research Group Companies, Markets and Sustainability



Maxime Mathon

Co-founder and Partner at Ascend, Co-director of the Double Materiality Chair, Advisor to public bodies on strategic ESG data governance

CLOSING KEYNOTE

Developing auditable sustainability standards: towards connectivity



MODERATOR

Mario Abela

Director of Standards at GRI, Reporting and Governance Expert at Bain Advisory Network



MODERATOR

Shruti Kashyap (PhD)

Research fellow - Global Economic Dynamics and the Biosphere Programme at the Royal Swedish Academy of Sciences; and Senior Lecturer - Örebro University.



Patrick de Cambourg

Chair of the EFRAG Sustainability Reporting Board



Eelco van der Enden

CEO, Global Reporting Initiative (GRI)



Chrystelle Richard (PhD)

Associate professor at ESSEC Business School, member of the IAASB



Laura Girella (PhD)

Senior Research Fellow at the University of Modena and Reggio Emilia, Technical Director at the IFRS Foundation

LOCATION

19TH EIASM INTERDISCIPLINARY CONFERENCE

GRENOBLE, FRANCE - SEPTEMBER 19-20, 2024

University Campus - IMAG Building

150 place du Torrent
Domaine Universitaire
38401 St Martin d'Hères



By plane

Three international airports are located less than 90 minutes from Grenoble: Lyon Saint-Exupéry, Grenoble Alpes Isère and Geneva. In total, more than 200 direct destinations are accessible.

LYON SAINT-EXUPÉRY (LYS)
115 direct destinations, 58 airlines
60 mins from Grenoble

GRENOBLE ALPES ISÈRE (GNB)
19 direct destinations, 10 airlines
45 mins from Grenoble

GENÈVE (GVA)
130 direct destinations, 54 airlines
90 mins from Grenoble

Shuttle services connect Grenoble to Geneva and Lyon-Saint Exupéry airports.

From the bus station, delegates can easily reach the two major international airports in the region.

OUIBUS and FlixBus provide shuttles every 30 mins between Grenoble and Lyon-Saint Exupéry airport.

Ouibus provides shuttles 6 times a day between Grenoble and Geneva International airport.

By train

With up to 10 direct Grenoble-Paris round trips by high-speed TGV train, and with the Lyon Part-Dieu hub 1hr15mins away, the rail offer from Grenoble is also very attractive.

Ideally located in the city centre, Grenoble railway station is perfectly connected to the city's bus and tram network.

From Italy : Delegates can take the Milano Chambery high speed train. In Chambery, a TER will take them directly to downtown Grenoble.

PARIS - GRENOBLE 3hrs
16 direct round-trips by TGV/ day

LYON - GRENOBLE 1hrs15mins
1 train every 30 mins
Direct access to the Lyon Part-Dieu hub

GENEVA - GRENOBLE 2hrs
Direct connection

MILANO - GRENOBLE 5 hours
Several trains / day
1 change in Chambery

By car

The Auvergne-Rhône-Alpes motorway network is the most densely populated area after Île-de-France. Thanks to the A41, A48, A49 and A51 motorways, Grenoble is easily connected to Lyon, the Rhone Valley, Switzerland and Italy.

A48-A49 MOTORWAYS
Lyon - 60 mins
Valence - 60 mins

A41 MOTORWAY
Chambéry - 45 mins / Annecy - 75 mins
Geneva - 90 mins

Turin – 3hrs / Milan - 4hrs via Tunnel de Fréjus

A51 MOTORWAY
Marseille - 3hrs

We recommend that you stay downtown and that you take the tramway to reach the campus facilities that will welcome the congress.

Please note that during the weekend following the congress, the Grenoble area will welcome one its landmark event: La Coupe Icare. It is The biggest free flight event in the world!

Participants to La Coupe Icare will start arriving on Sept. 17. We highly recommend that you book your hotel as soon as possible.

The following hotels are located downtown, close to a tramway stop :

ParkHotel MGallery ****

10 place Paul Mistral, 38000 GRENOBLE

Tél. +33 4 76 85 81 23

<https://all.accor.com/hotel/9350/index.fr.shtml>

Le Grand Hôtel de Grenoble ****

5 rue de la République, 38000 GRENOBLE

<https://www.bestwestern.fr/fr/hotel-Grenoble-Le-Grand-Hotel-Grenoble--BW-Premier-Collection-93957>

Hôtel Angleterre ***

5 place Victor Hugo, 38000 GRENOBLE

<https://www.hotel-angleterre-grenoble.com>

Maison Barbillon ***

10 rue Barbillon, 38000 GRENOBLE

<https://maisonbarbillon.com>

Ibis Centre Bastille ***

5 rue Miribel, 38000 GRENOBLE

<https://all.accor.com/hotel/0612/index.fr.shtml>

Hôtel de l'Europe***

22 place Grenette, 38000 GRENOBLE

<https://www.hoteleurope.fr>

Placée sous l'égide de la Fondation du Risque et l'Institut Louis Bachelier, MAPMONDES mène des travaux de recherche pour accompagner les acteurs du secteur financier dans leur adaptation à la transition écologique et aux réglementations de durabilité.



**SECTEUR FINANCIER :
MESURER AUTREMENT
POUR UN MONDE
DURABLE & SOUTENABLE**

Partenaires académiques :



Partenaires économiques :



Partenaire fondateur



The MAPMONDES team is pleased to announce its participation in the 19th edition of the EIASM conference "Intangibles and Sustainability and Value Creation: Reporting, Management and Governance"



European Institute for Advanced Studies in Management



SECTEUR FINANCIER : MESURER AUTREMENT POUR UN MONDE DURABLE & SOUTENABLE



Grenoble
Septembre 19 & 20 2024

ELISABETH WALLISER

President of the Association Francophone de Comptabilité,
Co-director of the AFC task force on “Financial and extra-
financial information relative to intangibles”,
and member of the scientific committee of Mapmondes

will give a welcome address in the name of AFC
and Mapmondes, two partners of the conference

Thursday 19th, 9:00 am



BEATRICE CRONA

will give a keynote:

**“Accounting for a Sustainable Future:
Integrating Planetary Boundaries into
Corporate Reporting”**

Thursday 19th, 9:30 am



BEATE SJAJFELL

will participate in the plenary session:

**“Corporate Sustainability data:
conceptual and technical challenges”**

Thursday 19th, 16:30 pm



SARAH CORNELL

will participate in the plenary session:

**“Corporate Sustainability data:
conceptual and technical challenges”**

Thursday 19th, 16:30 pm



MAXIME MATHON

will participate in the plenary session:

**“Corporate Sustainability data:
conceptual and technical challenges”**

Thursday 19th, 16:30 pm



SHRUTI KASHYAP

Will co-animate the closing plenary session on:

“Developing auditable sustainability standards: towards connectivity”

Friday September 20, 14:30 pm



MARIO ABELA

Will co-animate the closing plenary session on:

“Developing auditable sustainability standards: towards connectivity”

Friday September 20, 14:30 pm



HUGUES CHENET & SOLINE RALITE

will present a joint work:

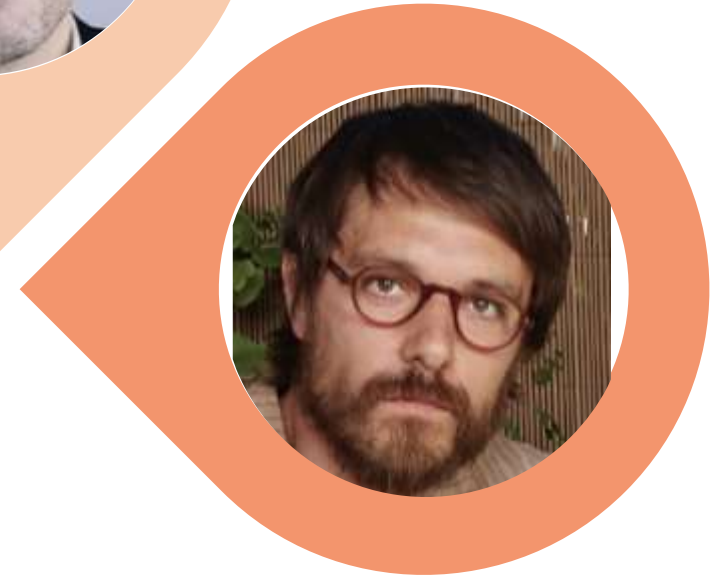
“Unravelling The Narratives Of The
Climate Finance Agenda”



HUGUES CHENET,
ALEXANDRE RAMBAUD,
VERONIQUE BLUM

will present their work :

“From Double Materiality To
‘Double Materialities’ In
Accounting: A Framework For A
Systematic Study Of The Variations
Of Double Materiality”



SHRUTI KASHYAP,
MARIO ABELA,
VERONIQUE BLUM

will present their work:

“From Single To Double Materiality:
Capturing Biodiversity Impacts And
Nature-related Risks Through
Corporate Disclosures”





EMMANUELLE FLORES
with VERONIQUE BLUM

will present an excerpt from her PhD:

“The Decoupling Of Extra-financial Materiality
Assessment Practices : Study Of Cooperative And
Shareholder Banks”



JEROME COULLARE

will present an excerpt from his doctoral work:

“Exploring Cognitive Dissonance In Diversity Recruitment Policy Designers. A Case Study ”



THEO DE SCHUTTER

will present his first conference contribution

“A Comparative Analysis Of Key Sustainability Reporting Frameworks”



ANIS SHAMI

will present an excerpt from his doctoral work

“Exploring The Influence Of Non-financial Reporting Practices And Double Materiality Adoption On ESG Ratings: Evidence From European Companies”



Victor Counillon will present two contributions :

“Translating a local government’s water use and preservation in accounting through ecological accounting C.A.R.E. Method : case study of a municipal lake”

“Mobilizing knowledge management to formalize the ontology of ecological planning’s information system through comprehensive accounting in respect of ecology, ecosystem-centered accounting, and unpaid ecological costs frameworks.”





CORINNE BESSIEUX-OLLIER
ELISABETH WALLISER
PIERRE THEROND



WILL ATTEND THE CONFERENCE

